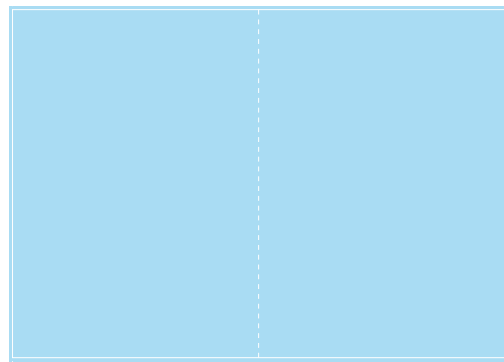
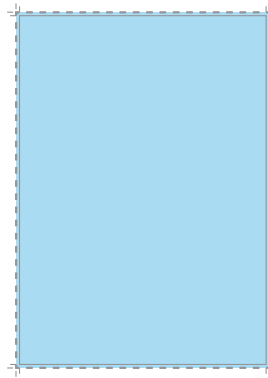


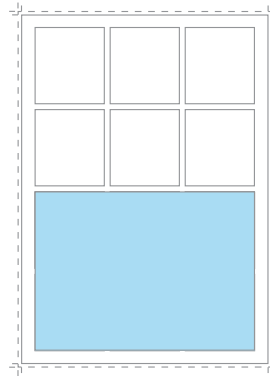
MATERIAL SPECIFICATIONS



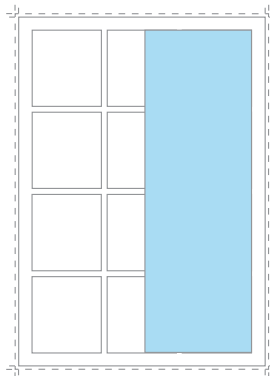
Double-Page Spread
420mm x 297mm + 3mm bleed
 ALSO Inside Cover Double-Page Spread



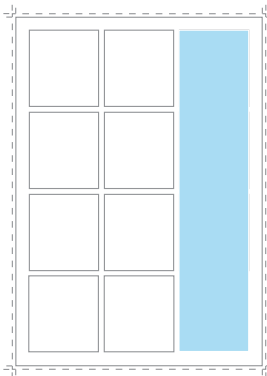
Full Page
210mm x 297mm + 3mm bleed
 ALSO Back Cover and Inside Cover



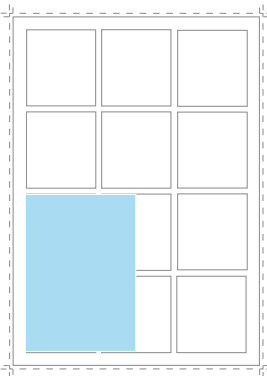
1/2 Page H
134mm x 186mm



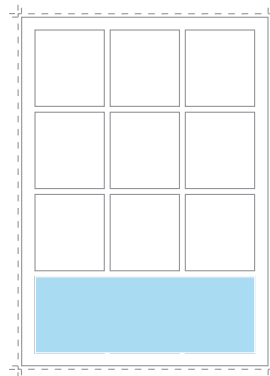
1/2 Page V
265mm x 90mm



1/3 Page V
265mm x 65mm



1/4 Page B
134mm x 90mm



1/4 Page H
65mm x 186mm

ARTWORK SPECIFICATIONS:

Preferred Programs
 PDF - Press format, Quark Xpress, Illustrator CS,
 Indesign CS, Photoshop CS Freehand MX

PDF Format:

Maximum file size: 6 megabytes

Compatibility: Acrobat 5.0

Fonts: All fonts must be embedded

Images: 300 dpi

Alterations will be made to ads received by electronic
 delivery, to suit magazine standards.

PDF generated from within an application (eg: Adobe Indesign, Illustrator)
 must comply with our specifications.

Post scripting the file to Acrobat Distiller is the preferred method.

The PDF viewing file is not colour managed so therefore colour variations will
 occur when printing.

Emailed / Posted artwork must be supplied via the following format

1. All fonts converted to 'curves' or 'outlines' or font inclusion must be selected in the creation of the eps. All links and imports supplied.
2. Images to be attached as TIF, EPS, JPG at 300dpi resolution at 100% placement (note most digital camera images are 72 resolution, so cropping in on a small portion of an image may render file unsuitable)
3. It is unacceptable to supply text, images or graphics as part of a Microsoft Office documents such as Word, Excel, Publisher or PowerPoint.
4. Colour images must be supplied in CMYK colour format, not RGB.
5. Photoshop (psd) file must be supplied with all working layers.
6. Colour proof and disk contents list must be supplied with all supplied artwork.
7. PDF supplied, must have font converted to paths, and saved as press format.

Ads not supplied in one of the above formats will incur an additional artwork charge.

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